

Privacy Policy

Version 1.0 effective from November 27th, 2021 to October 30th, 2024.

Kiron Digital Learning Solutions GmbH
c/o Impact Hub Berlin
Rollbergstr. 28A
12053 Berlin

You can contact our data protection officer as follows:

PROLIANCE GmbH
www.datenschutzexperte.de
Leopoldstr. 21
80802 München
datenschutzbeauftragter@datenschutzexperte.de

Berlin, 2024

General information

The following notes provide a simple overview of what happens to your personal data when you visit our website. Personal data is all data with which you can be personally identified. Detailed information on the subject of data protection can be found in our data protection declaration listed under this text.

Register entry:

Registered in the commercial register
Register court: District Court of Charlottenburg

Registration number: HRB220375B

How do we collect your data?

On the one hand, your data is collected when you communicate it to us. This can, for example, be data that you enter in a contact form.

Other data is automatically recorded by our IT systems when you visit the website. This is primarily technical data (e.g. internet browser, operating system or time of the page call).

This data is collected automatically as soon as you enter our website.

What do we use your data for?

Part of the data is collected to ensure that the website is provided without errors. Other data can be used to analyze your user behavior.

What rights do you have regarding your data?

You have the right to receive information about the origin, recipient and purpose of your stored personal data free of charge at any time. You also have the right to request the correction, blocking or deletion of this data. You can contact us at any time at the address given in the imprint if you have any further questions on the subject of data protection. You also have the right to lodge a complaint with the competent supervisory authority. You also have the right, under certain circumstances, to request that the processing of your personal data be restricted. Details can be found in the data protection declaration under "Right to restriction of processing".

Analysis tools and third-party tools

When you visit our website, your surfing behavior can be statistically evaluated. This is mainly done with cookies and so-called analysis programs. The analysis of your surfing behavior is usually anonymous; surfing behavior cannot be traced back to you. You can

object to this analysis or prevent it by not using certain tools. You will find detailed information on this in the following data protection declaration.

You can object to this analysis. We will inform you about the possibilities of objection in this data protection declaration.

2. General information and mandatory information

privacy

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

If you use this website, various personal data will be collected. Personal data is data with which you can be personally identified. This data protection declaration explains what data we collect and what we use it for. It also explains how and for what purpose this happens.

We would like to point out that data transmission on the Internet (e.g. when communicating by e-mail) can have security gaps. A complete protection of the data against access by third parties is not possible.

Note on the responsible body

The responsible body for data processing on this website is:

Kiron Digital Learning Solutions GmbH

c/o Impact Hub Berlin

Rollbergstr. 28A

12053 Berlin

The responsible body is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data (e.g. names, e-mail addresses, etc.).

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke consent that you have already given at any time. An informal message by e-mail to us is sufficient. The legality of the data processing that took place up until the revocation remains unaffected by the revocation.

Right to object to data collection in special cases and to direct advertising (Art. 21 GDPR)

If the data is processed on the basis of Article 6 Paragraph 1 Letter e or f GDPR, you have the right at any time to object to the processing of your personal data for reasons that arise from your particular situation; this also applies to profiling based on these provisions. The respective legal basis on which processing is based can be found in this data protection declaration. If you object, we will no longer process your affected personal data unless we can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms or the processing serves to assert, exercise or defend legal claims (Objection according to Art. 21 Para. 1 GDPR).

If your personal data is processed in order to operate direct advertising, you have the right to object at any time to the processing of your personal data for the purpose of such advertising; this also applies to profiling insofar as it is associated with such direct advertising. If you object, your personal data will then no longer be used for direct advertising purposes (objection according to Art. 21 Para. 2 GDPR).

Right of appeal to the competent supervisory authority

In the event of violations of the GDPR, those affected have the right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, their place of work or the place of the alleged violation. The right to lodge a complaint is without prejudice to any other administrative or judicial remedy.

Right to data portability

You have the right to have data that we process automatically on the basis of your

consent or in fulfillment of a contract handed over to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another person responsible, this will only be done to the extent that it is technically feasible.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator, this site uses an SSL or TLS encryption. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data that you transmit to us cannot be read by third parties.

Information, blocking, deletion and correction

Within the framework of the applicable legal provisions, you have the right to free information about your stored personal data, its origin and recipient and the purpose of the data processing and, if necessary, a right to correction, blocking or deletion of this data at any time. You can contact us at any time at the address given in the imprint if you have any further questions on the subject of personal data.

Right to restriction of processing

You have the right to request the restriction of the processing of your personal data. You can contact us at any time at the address given in the imprint. The right to restriction of processing exists in the following cases:

If you dispute the accuracy of your personal data stored by us, we usually need time to check this. For the duration of the examination, you have the right to request that the processing of your personal data be restricted.

If the processing of your personal data happened/is happening unlawfully, you can request the restriction of data processing instead of deletion.

If we no longer need your personal data, but you need it to exercise, defend or assert legal claims, you have the right to request that the processing of your personal data be restricted instead of being deleted.

If you have lodged an objection in accordance with Art. 21 (1) GDPR, your interests and ours

must be weighed up. As long as it has not yet been determined whose interests prevail, you have the right to demand that the processing of your personal data be restricted. If you have restricted the processing of your personal data, this data - apart from its storage - may only be used with your consent or to assert, exercise or defend legal claims or to protect the rights of another natural or legal person or for reasons of important public interest of the European Union or a Member State are processed.

3. Data collection on our website

cookies

Some of the websites use so-called cookies. Cookies do not damage your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted after your visit. Other cookies remain stored on your end device until you delete them. These cookies enable us to recognize your browser on your next visit.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when the browser is closed. If cookies are deactivated, the functionality of this website may be restricted.

Cookies that are required to carry out the electronic communication process or to provide certain functions you want (e.g. shopping cart function) are stored on the basis of Article 6 Paragraph 1 Letter f GDPR. The website operator has a legitimate interest in the storage of cookies for the technically error-free and optimized provision of its services. Insofar as other cookies (e.g. cookies for analyzing your surfing behavior) are stored, these are treated separately in this data protection declaration.

contact form

When using the contact form, the surname, first name, subject and e-mail address are processed. The processing takes place on the basis of Art. 6 Para. 1 b) EU-DSGVO for the

purpose of receiving the request formulated in the contact form. The data will not be transmitted to third parties. The transmission to the operator takes place via an SSL-encrypted connection, so that unauthorized access is made significantly more difficult. Just like inquiries addressed to the operator by e-mail, inquiries via the contact form will be stored after a retention period of six months [or deleted after completion].

The processing of the data entered in the contact form is therefore exclusively based on your consent (Article 6 (1) (a) GDPR). You can revoke this consent at any time. An informal message by e-mail to us is sufficient. The legality of the data processing operations that took place up until the revocation remains unaffected by the revocation.

The data you enter in the contact form will remain with us until you ask us to delete it, revoke your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory legal provisions - in particular retention periods - remain unaffected.

comment function on this website

For the comment function on this page, in addition to your comment, information about the time the comment was created, your e-mail address and, if you are not posting anonymously, the user name you have chosen will be stored.

Storage duration of the comments

The comments and the associated data (e.g. IP address) are stored and remain on our website until the commented content has been completely deleted or the comments must be deleted for legal reasons (e.g. offensive comments).

legal basis

The comments are stored on the basis of your consent (Article 6 (1) (a) GDPR). You can revoke any consent you have given at any time. An informal message by e-mail to us is sufficient. The legality of the data processing operations that have already taken place remains unaffected by the revocation.

4. Social Media

eRecht24 Safe Sharing Tool

The content on our pages can be shared on social networks such as Facebook, Twitter or Google+ in accordance with data protection. This site uses the eRecht24 Safe Sharing Tool for this purpose. This tool only establishes direct contact between the networks and users when the user actively clicks on one of these buttons. Clicking on the button represents consent within the meaning of Article 6 (1) (a) GDPR. This consent can be revoked at any time with effect for the future.

This tool does not automatically transfer user data to the operators of these platforms. If the user is registered with one of the social networks, an information window appears when using the social buttons of Facebook, Google+1, Twitter & Co., in which the user can confirm the text before sending it.

Our users can share the content of this page on social networks in compliance with data protection regulations without the network operators creating complete surfing profiles.

5. Analysis Tools and Advertising

Google Analytics

This website uses functions of the web analysis service Google Analytics. The provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA.

Google Analytics uses so-called "cookies". These are text files that are stored on your computer and that enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there.

The storage of Google Analytics cookies and the use of this analysis tool are based on Article 6 Paragraph 1 lit. f GDPR. The website operator has a legitimate interest in analyzing user behavior in order to optimize both its website and its advertising.

IP anonymization

We have activated the IP anonymization function on this website. As a result, your IP address will be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area before it is transmitted to the USA. Only in exceptional cases will the full IP address be sent to a

Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

browser plug-in

You can prevent the storage of cookies by setting your browser software accordingly; we would like to point out to you however that in this case you will if applicable not be able to use all functions of this website in full. You can also prevent Google from collecting the data generated by the cookie and related to your use of the website (including your IP address) and from processing this data by Google by downloading the browser plug-in available under the following link and install:

<https://tools.google.com/dlpage/gaoptout?hl=de>.

Objection against data collection

You can prevent Google Analytics from collecting your data by clicking on the following link. An opt-out cookie will be set to prevent your data from being collected on future visits to this website: Disable Google Analytics

You can find more information on how Google Analytics handles user data in the Google data protection declaration: <https://support.google.com/analytics/answer/6004245?hl=de>.

order processing

We have concluded an order processing contract with Google and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

Wix platform

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform through which we can sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and general Wix.com applications. They store your data on secure servers behind a firewall.

Wix can use cookies, which are stored on your computer and allow an analysis of the use

of the website. The information generated by the cookies about the use of our website is stored on servers in the USA. Your IP address will be anonymized after processing and before storage. The cookies remain on your end device until you delete them.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when the browser is closed. If cookies are deactivated, the functionality of our website may be restricted.

You can object to the collection and use of your data for the future by setting an opt-out cookie in your browser by clicking on this link: <https://www.quantcast.com/opt-out/>. If you delete the cookies on your computer, you must set the opt-out cookie again.

6. Newsletters

newsletter data

If you would like to receive the newsletter offered on the website, we need an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data is not collected or only collected on a voluntary basis. We use this data exclusively for sending the requested information and do not pass it on to third parties.

The processing of the data entered in the newsletter registration form takes place exclusively on the basis of your consent (Art. 6 Para. 1 lit. a DSGVO). You can revoke your consent to the storage of the data, the e-mail address and their use for sending the newsletter at any time, for example via the "unsubscribe" link in the newsletter. The legality of the data processing operations that have already taken place remains unaffected by the revocation.

The data you have stored with us for the purpose of subscribing to the newsletter will be stored by us until you unsubscribe from the newsletter and deleted after you have canceled the newsletter. Data stored by us for other purposes remain unaffected.

MailChimp

This website uses the services of MailChimp to send newsletters. The provider is Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA.

MailChimp is a service with which, among other things, the sending of newsletters can be organized and analyzed. If you enter data for the purpose of subscribing to the newsletter (e.g. e-mail address), this will be stored on the MailChimp servers in the USA.

MailChimp is certified according to the "EU-US Privacy Shield". The "Privacy Shield" is an agreement between the European Union (EU) and the USA, which is intended to ensure compliance with European data protection standards in the USA.

With the help of MailChimp we can analyze our newsletter campaigns. When you open an email sent with MailChimp, a file contained in the email (so-called web beacon) connects to the MailChimp servers in the USA. In this way it can be determined whether a newsletter message has been opened and which links have been clicked on. Technical information is also recorded (e.g. time of retrieval, IP address, browser type and operating system). This information cannot be assigned to the respective newsletter recipient. They are used exclusively for the statistical analysis of newsletter campaigns. The results of these analyzes can be used to better adapt future newsletters to the interests of the recipients.

If you do not want an analysis by MailChimp, you must unsubscribe from the newsletter. For this purpose, we provide a corresponding link in every newsletter message. You can also unsubscribe from the newsletter directly on the website.

The data processing takes place on the basis of your consent (Art. 6 Para. 1 lit. a DSGVO). You can revoke this consent at any time by unsubscribing from the newsletter. The legality of the data processing operations that have already taken place remains unaffected by the revocation.

The data you have stored with us for the purpose of subscribing to the newsletter will be stored by us until you unsubscribe from the newsletter and will be deleted both from our servers and from the servers of MailChimp after you have canceled the newsletter. Data stored by us for other purposes remain unaffected.

For more information, see MailChimp's privacy policy at:

<https://mailchimp.com/legal/terms/>.

Conclusion of a data processing agreement

We have concluded a so-called "Data Processing Agreement" with MailChimp, in which we oblige MailChimp to protect our customers' data and not to pass it on to third parties. This

agreement can be viewed at the following link:

<https://mailchimp.com/legal/forms/data-processing-agreement/sample-agreement/>.

7. Plugins and Tools

YouTube with enhanced privacy

Our website uses plugins from the YouTube website. The site operator is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

We use YouTube in the extended data protection mode. According to YouTube, this mode means that YouTube does not store any information about visitors to this website before they watch the video. However, the extended data protection mode does not necessarily exclude the transfer of data to YouTube partners. This is how YouTube establishes a connection to the Google DoubleClick network, regardless of whether you are watching a video.

As soon as you start a YouTube video on our website, a connection to the YouTube servers is established. The YouTube server is informed which of our pages you have visited. If you are logged into your YouTube account, you enable YouTube to assign your surfing behavior directly to your personal profile. You can prevent this by logging out of your YouTube account.

Furthermore, YouTube can save various cookies on your end device after starting a video. With the help of these cookies, YouTube can receive information about visitors to our website. This information is used, among other things, to collect video statistics, to improve user-friendliness and to prevent attempts at fraud. The cookies remain on your end device until you delete them.

If necessary, after the start of a YouTube video, further data processing operations can be triggered over which we have no influence.

YouTube is used in the interest of an attractive presentation of our online offers. This represents a legitimate interest within the meaning of Article 6 (1) (f) GDPR.

You can find more information about data protection on YouTube in their data protection declaration at: <https://policies.google.com/privacy?hl=de>.

vimeo

Our website uses plugins from the video portal Vimeo. The provider is Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA.

If you visit one of our pages equipped with a Vimeo plugin, a connection to the Vimeo servers will be established. The Vimeo server is informed which of our pages you have visited. In addition, Vimeo obtains your IP address. This also applies if you are not logged into Vimeo or do not have a Vimeo account. The information collected by Vimeo is transmitted to the Vimeo server in the USA.

If you are logged into your Vimeo account, you enable Vimeo to assign your surfing behavior directly to your personal profile. You can prevent this by logging out of your Vimeo account.

Vimeo is used in the interest of an attractive presentation of our online offers. This represents a legitimate interest within the meaning of Article 6 (1) (f) GDPR.

For more information on how to handle user data, see Vimeo's privacy policy at:

<https://vimeo.com/privacy>.

8. Updates

We reserve the right to change this privacy policy at any time, so please review it regularly. Changes and clarifications will be effective immediately upon their posting on the website. If we make material changes to this Policy, we will notify you of those changes here. So you know what information we collect, how we use it and under what circumstances, if any, we use and/or disclose it.